

V5 March 2009 I hope this helps make your shopping experience a bit easier! *Christine Speedy, CEO*

**IMPORTANT:**

1. By customer request, **packages are no longer delivered with signature required.**
2. Pre-order Bugatchi 4 months in advance to lock in specific stock for next season. Limited quantities are stocked for immediate needs. Other brands have a shorter production cycles, but we still suggest you order as far in advance as possible.

## SPOTLIGHT – Bugatchi Men’s Wear

**Secret to fast searching for your favorite styles online: know the Bugatchi stock code (SKU)**

**Stock number guideline:**

**Alpha prefix = season.** Seasons are rarely used for searches because the codes keep changing.

**Numbers = fabric.** If you have a favorite fabric, keep this number handy.

**Second alpha letter group = style.** If you prefer a certain style, this number is especially helpful for shirts.

For example, Bugatchi-**BCF1643F57**

**BCF** = spring 09’ fashion colors

**1643** = polynosic ribbed; 65% modal rayon, 35% polyester

**F57** = short sleeve 3 button polo

If you like Bugatchi ribbed shirts, enter **1643** in the search box and you’ll find them in all colors and styles. Enter **1643F57** and you’ll find just the short sleeve polo shirts.



**Why are there several product listings for the same style and fabric?**

We list each product in the store *by season* because sometimes a product will have the **same color name** in different seasons, but **different color fabric**. For example, khaki in **ISF1643** (summer 2008) and **VF1643** (spring fashion 2008) are two different colors.

**Popular Codes for Bugatchi Men’s Apparel**

**F57** short sleeve, 3 button polo

**F56** short sleeve, 3 button polo

**F50** short sleeve, crew neck

**F15** short sleeve, mock neck

**F64** short sleeve, half zip, self collar

**K10** long sleeve, 3 button polo

**K12** long sleeve, crew neck

**K13** long sleeve, half zip with self collar

**K14** long sleeve mock ottoman knit

**Dress shirts:**

**L1/L2** long sleeve, hidden button down collar

**S5** short sleeve, hidden button down collar

**S66/S60** short sleeve, regular soft collar

**S67** short sleeve, camp collar

**Shorts/ pants**

2008-09 - all pants & shorts are single pleat, no double pleat. Printed catalog is typo.

**B37** flat front short **B40** single pleat short

**P2X** – 30” inseam, **P2Y** – 32” inseam

**Abbreviations in our descriptions:**

LS or L/S – long sleeve

SS or S/S – short sleeve

The **Bugatchi Women Collection** has a different set of season and style codes, but uses the same base number for the identical fabric.

# BUYER'S GUIDE



PF1643  
Long Sleeve- L/S  
- 3 button polo,  
crew neck, half-  
zip, mock neck

Short Sleeve- S/S-  
3 button polo only

PF1643: F57 S/S CREW,  
K10 L/S 3 BUTTON,  
K12 L/S CREW, K13  
L/S HALF ZIP, K14 L/S  
MOCK



ISF1643 Short Sleeve- S/S- 3 button polo and  
crew only

## BUYER'S GUIDE

ACF1643 Ribbed shirt- new  
Fall/winter 2008/09 colors

Long Sleeve- L/S - 3 button  
polo, crew neck, half-zip

Short Sleeve- S/S- 3 button  
polo, crew neck, half zip

Note- these have a small  
Bugatchi logo on the just below  
back of neck



## BUYER'S GUIDE



**ACF1000 New Fabric** Fall/Winter 2008-09 S/S Crew, L/S Mock, L/S half zip. **85% modal rayon/ 15% poly.** This is an ultra-smooth and soft fabric, about the same weight as the ribbed shirts.

## BUYER'S GUIDE



VS1508L1 Long sleeve, hidden button down collar.  
Fabric 70% modal rayon, 30% polyester.  
Pattern: the fabric has a slight diagonal texture, barely visible.  
Single pocket  
Hidden button down collar